

# Episode 234: Broke single mom to \$500k in business in under ...

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## SUMMARY KEYWORDS

business, tiffany, mba, life, manifest, feel, podcast, literally, manifestation, magic, universal laws, daughter, taught, transformation, cycles, share, feminine, creating, divine timing, strategy

## SPEAKERS

Kathrin Zenkina, Tiffany Cheung

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### Kathrin Zenkina 03:00

Welcome to The Manifestation Babe podcast. My name is Kathrin Zenkina, and I'm a manifestation expert, master mindset coach, and multiple seven figure entrepreneur. I'm obsessed with helping you achieve everything that you once thought was impossible. If you're looking to massively uplevel your life, your finances, your relationships, your productivity and success, then you have come to the right place. My goal in this podcast is to help you see the infinite potential within yourself to be, do, and have anything that your heart desires. Think of this podcast as your weekly dose of mindset development, to help you maximize who you are, and where you're going. Leave it to me to provide you with the tools, the resources, the strategies and teachings that you need to manifest a reality wilder than your wildest dreams. I know we're about to have so much fun together, so thank you so much for pushing play today. And now let's begin!

### Kathrin Zenkina 03:52

Hello, my beautiful babes and welcome back to the Manifestation Babe podcast. I hope you're doing amazing today because I personally am so excited right now. Today is the day! The doors to the Manifestation Babe Academy are officially open. Oh my god, I'm so excited and get this; we already have the most incredible, high vibe, just amazing, hungry-for-more, group of babes flying in as we speak and it's just so cool to watch who is in this next round. I cannot wait to watch the journeys unfold for everyone who is taking the plunge and diving deep into the world of manifesting their dream life with me. Now, I know that some of you who are aware that the doors are open to MBA. If you've been following me for any amount of time in the last couple of weeks, it's probably all you've heard come out of my mouth. And you've heard a ton about the program but from me.. and maybe you wanna hear now from someone who's been in the exact same position as you right now; hovering over that sign up button.. scrolling down that page and wondering: is this for me? Can I make this work? Will it work for me? Will I be able to manifest the kind of life that I so deeply want for myself? Okay. If you are ready for a wild and mind-blowing student success story, my girl Tiffany Cheung is going to inspire you

today like no one else. From being a broke, single mum living off of food stamps and government assistance, to creating a half a million dollar business in under 2 years since enrolling inside of MBA. Crazy... so amazing.. So proud of her. If after listening to this episode you're thinking to yourself, "okay, I'm fucking ready, Kathrin. Take me down the rabbit hole already," then join me by signing up at [manifestationbabe.com/MBA](https://manifestationbabe.com/MBA). Again, that's [manifestationbabe.com/MBA](https://manifestationbabe.com/MBA). You can also find the link in the show notes and just click from there as well. Alright. Let's get into this incredible success story with Tiffany.

**T** Tiffany Cheung 03:52

Yay, I'm so excited to be here. Thank you for having me.

**K** Kathrin Zenkina 03:54

Oh my gosh, this was so divinely planned and orchestrated, because.. just to give you guys context, so I was on Instagram, past my bedtime, I was breaking a rule, but thank God I did. Sometimes it's okay to break rules, guys! And I was just like scrolling, and I found- and I love following Tiffany, and Tiffany is actually well, you guys now know, one of my MBA students, and I love following her content. I remember like, commenting on something- I remember, like engaging with three of your posts, it was like back to back to back and like, damn, this is really good. And then I get this DM, which is not unlike you because we've definitely exchanged DMs before in the past, but it's like this long essay, right? I start reading it and it's like this incredible transformation that you shared from where you were before and then after you found you know, my work and MBA, and I was just like, and you're like, "anytime you need a testimonial?" and I'm like, "why is this so perfect right now?" Like literally, I'm so glad I'm in here and also yes, can you come on the podcast next week? So here we are.

**K** Kathrin Zenkina 04:05

Hey Tiffany, how are you doing? Welcome to the podcast.

**K** Kathrin Zenkina 04:57

Yeah, it was perfect. And it's so funny because then I saw that your workshop is just, like, two weeks away. So the divine timing of all of it all. It's just amazing. And just, yeah, to be expected.

**K** Kathrin Zenkina 04:59

Tiffany, for anyone that doesn't know you, can you share a little bit more about yourself and what you do.. a little bit about your work and like, who you are?

**T** Tiffany Cheung 05:16

Yes, absolutely. So I am- I call myself a business activation coach, and so essentially all that means is that I love helping humans of any background, essentially anyone who wants to start their own coaching business. They essentially come in through my work and now I've created an academy for this. I first help them really own and hone their magic, which I call their "secret sauce". So this is- think of it like your dharma, your life purpose within your business, and obviously beyond that. So, that is how you're meant to serve your people, and from there creating an offer, that's simple, get it started and teach them to market and sell using social media. And so, I started my business in 2020, and I'll share more about where I was-

**K** Kathrin Zenkina 05:16  
Yes.

**T** Tiffany Cheung 05:33  
A completely different version of me. But that's essentially what I do. So people come from corporate, from working other day jobs, and essentially realize they want so much more out of their life. And I really helped them to unleash that magic of who they're meant to be, connect them to why they've reincarnated on earth during this time with these skills, and.. just share that, connect that with the people that they're destined to help all along.

**K** Kathrin Zenkina 06:42  
That is so sexy and so magical at the exact same time. I loved it, every word that you just said. I'm like, yes, yes, yes, yes, yes. Okay, so you brought up, you know, that you started your business in 2020. So, where were you at that time? Right, like, so like, kind of paint the picture where you were before you discovered MBA and before you started your business? Like.. yeah, just paint that picture for us.

**T** Tiffany Cheung 09:50  
Oh my goodness, it was a complete 180. I was so- dialling back a little bit before 2020, I was working several jobs. I'm a single mum, by the way. I was always just broke.. never had money in my bank account. It was always dipping into the negatives so I never even wanted to check it and I was working several jobs to put food on the table. I was also in school, and I was essentially just like, hustling to get by. I was constantly in scarcity mode. I was constantly in victim mode as well. I was just like, "why have I been dealt these cards that I've been dealt? Why am I, you know, was I in this abusive relationship that took so many years out of my life? Why am I- you know, there was just all of these things that I had just kind of taken as like, "the universe is doing this to me." So when I found Kathrin, little bit right before I invested in MBA; hearing her say, you know, "life is happening for you, not to you".. I think I remember the first time I was like how could that possibly-

**T** Tiffany Cheung 09:50

Yeah.

**T** Tiffany Cheung 09:50

be true. And it's one of those things that kind of, you know, you kind of get struck by the universe and I've had several spiritual awakenings since then. It's just like, it opens you up over and over and over where like, you can't think of it any other way. So 2020 came, I was still working several jobs. But my main day job was a Marketing Communications Manager. And because of the pandemic, I lost the job. And so I was kind of looking around as to what I can do. And at that point, I had already built a bit of a following- doing influencer work, working with brands, some different things like that on the side and another one of my side hustles. And I decided to start working with some clients based on social media and helping them essentially market their services online. So that was my kind of first initiation into marketing and business. And I had done marketing work in the past. And at that point, I had just taught a masterclass in San Francisco's actually here in person and it got sold out. There weren't too many tickets, but it was an in person event, and I was coaching some of those students. And so based on that experience, which again was also divine timing, because that's something I never would have done before. So once I lost my job, it all just kind of made perfect sense. I was like, I am not going to look for another job. This is what I meant to do. And once I kind of made that decision, I just stuck with it. And everything just kind of took form afterwards.

**K** Kathrin Zenkina 09:53

Amazing. So is that right when you signed up for MBA?

**T** Tiffany Cheung 09:55

Yeah, so it was like, I started my business and then I actually started my business with, I feel like, there was a lot of wounded masculine energy when I started my business. So there was a lot of focusing on strategy and tracking and all these things that I felt like my brain wasn't great doing, and felt like I needed to show up as this like, perfect, professional kind of version of me.

**K** Kathrin Zenkina 10:25

And polished.

**T** Tiffany Cheung 10:26

Yes, exactly. How calculated, polished, everything.. I felt like I had a tone my entire personality.

**K** Kathrin Zenkina 10:32

I was gonna say, before we started this episode, Tiffany's like, "I love to go with the flow. I'm very go with the flow." So I can't imagine you trying to box yourself in like that.

T Tiffany Cheung 10:43

No, it was painful to say the least. And I think that's kind of how I'd always been in different communities, or just kind of who I was, as a person was trying to please and make sure that people either liked me or I was seen a certain way. And so, after- I think it was almost the first year in business.. it was probably like several months, and I was like, this is not sustainable. I don't- I don't think I can continue doing this. This was around the time that I had stopped. I knew about your podcast, but this is when I really started like taking in your content, every single episode, every single post. I was like, becoming obsessed. And it's funny, I actually remember, this was when you were still doing Rich Babe Academy, and I was going to invest and for some reason I didn't. I'm actually really glad that I waited for MBA, because I think that's also the timing of like, everything that needed to happen. And so when I saw that next launch after for MBA was like, everything that you'd taught, I was like, "It's time for me to go way deeper." Like that is the ultimate manifestation course that you will ever need. And it has everything from start to finish. Like, I still go back to it now as an encyclopedia. And I'm like, "oh, yeah, yeah, this is something I need to dial into right now in this season of my business." Right? Because we'll like, when we're consuming a lot of content, like, it's good to go back and like, refresh. And I'm just reminded like, this is just a gift that keeps on giving.

K Kathrin Zenkina 12:19

You signed up in 2020, which means that you were in the OG MBA before it turned.. before it turned into a monster, right.

K Kathrin Zenkina 12:26

I think it was.. I think it was the first tee MBA launch.

K Kathrin Zenkina 12:32

Got it. Okay. Yeah, that makes sense. Oh, my goodness, it's so funny that you brought up, you know, working with the flow, because that entire program was such a channeling for me to the point where.. sometimes I even go back to the content because of the way that I- not that I don't know the content, it's just the way that I explained certain things where I'm like, that's a really good example, I should use that one again, you know. And it's like, you know, when you channel something, you forget that you said it?

T Tiffany Cheung 12:59

100%.

K Kathrin Zenkina 13:00

People will be like, Kathrin, what did you say in Episode 112 of your podcast? You said something about- And I'm like, literally you guys like, I could have recorded this morning and I have no idea what I said. Because that's, that's the beauty of just being a vessel and, and a channel, and I've really seen you be such a powerful vessel and channel for divine wisdom to come through you and radically transform the business space just like the the the same way that you've been able to radically transformed, transform like your career, your business and create such an amazing life for you and your daughter. Right? You have a daughter.

**K** Kathrin Zenkina 13:37

Yeah, it's just been so beautiful to witness. So inside of- okay, so inside MBA, when did you start to feel like okay, this shit is working. Like, when did you notice that there's a shift that happened for you? When did it click? When did you have this moment? Or like, what was that moment for you that said, "Oh, my God, I think this is actually working."

**T** Tiffany Cheung 13:37

Yeah.

**T** Tiffany Cheung 14:00

Yeah, I mean, honestly, I feel like there were different wins and transformations every step of the road, but I feel like when I really was able to work through limiting beliefs, and the limiting beliefs bluster and just like really working on my mind and my thoughts and realizing like- and I had heard this before, it wasn't like it was like, I'd never never heard it, but it was the way that you explained it, and I feel like it was almost like the energy of the course itself and the time that I needed to hear it was like, "Okay, this is really clicking for me." So the way that I run my business, just just to share is very, very feminine. It's very much within these cycles. It's very-incorporates manifestation and flow and mindset and thought work where isn't just, okay, let's, you know, set off all of these strategies, and if the strategies are doing well, then the business is doing well. And it's kind of this like, linear growth thing, right? That's like, the planning, the tracking, that's very masculine. This is actually the post that you had liked.

**K** Kathrin Zenkina 15:14

Yes.

**T** Tiffany Cheung 15:15

Yes, like this, this is so much from how I've incorporated manifestation into my life, and then now into my business, which was all like, such divine timing. And that's the way we've been taught because of the patriarchy, and because we've honored masculine, you know, energy, so much more over the feminine, where the feminine is like, waiting and not planning and cycles

and being in flow and just surrendering, right? Not having a plan and just receiving, right? I was talking about this with some of the other coaches I'm in a mastermind with, and we were talking about how pregnancy is very feminine. It's like-

**T** Tiffany Cheung 15:58

Yeah. And there's a lot of unexpectedness, and sometimes isn't beautiful flowers and flower petals, and like nothing, it's bleeding. And it's, you know, crying and like rebirth, right? It's transformation. And that's like, women and like, feminine energy; we can handle that.

**K** Kathrin Zenkina 15:59

Extremely.

**K** Kathrin Zenkina 16:02

Yeah,

**T** Tiffany Cheung 16:09

It's like, that's how rebirth.. that's how like these cycles are born, and it's beautiful work, and it doesn't always feel like, fairy and fun and light. And I think it's being able to really surrender to those parts in business, that make it, you know, make it worthwhile. And not just with business, but with life, right? You have seasons, you have these cycles, that your life is going to really have to enter where you allow yourself to just winter, right, and rest. And then maybe it's spring and you're blooming.. you're rising. And so I think that's something that we're not really taught in business, because we want to just see that upward trajectory all the time. But, if you allow yourself to winter and rest as needed, when spring comes it like, comes back tenfold.

**K** Kathrin Zenkina 17:13

Yeah.

**T** Tiffany Cheung 17:13

You can't plan for that. And it's not like, "Okay, last month was a 10k month. And so this month, we want to 20k a month." It could be a 0k month last month, and this month you suddenly hit like 30k in a week.

**K** Kathrin Zenkina 17:28

Yes.

T Tiffany Cheung 17:29

That's the power of manifestation and the subconscious reprogramming.

K Kathrin Zenkina 17:33

It's so funny.. I'll never forget. Speaking of strategy, strategy is important. Masculine is important. But feminine is also like- it's all about balance, right?

T Tiffany Cheung 17:43

Yes.

K Kathrin Zenkina 17:43

And I'll never forget- standing up the front of my mastermind, like two years ago, and someone asked me how I accomplish something, like how did I get those numbers? Or how did I sell that many? And they wanted to know the strategy, right?

T Tiffany Cheung 17:58


Yeah.


K Kathrin Zenkina 17:59


And like, I was laughing at myself, because I'm like, guys, literally, most the time, I have no idea what my strategy is. I just, I'm just like here for it. You know? And I literally said, "I don't know, I just manifested it." And three people in the room literally rolled their eyes at me. They're like, "here we go again." But it's like you guys, like you don't get it. You're stuck at the level that you're stuck at because you are ignoring real universal laws. And like what you mentioned with the seasons and cycles, that's a universal law, right? And the longer we try to resist universal laws, the more we're going to lose. It's like trying to resist and pretend like the law of gravity doesn't work. Like gravity is not a thing, right? No, you're gonna resist gravity, like you're in trouble. Like, something's gonna go wrong. And so I love love, love that you brought that up. And it's just so so powerful to honor that feminine as well. And like, understand that feminine like- my perception of feminine energy before in the past sometimes still creeps up is like flowers and beauty and lingerie and acting sexy, right? But then I also learned that there's also such thing as the dark feminine, which is also part of the feminine, and it's being able to release and cry and be messy and, and, that's part of letting go, right? That's part of surrendering. That's part of releasing is to just allow chaos to ensue and just sit through the chaos and just let the storm pass.


T Tiffany Cheung 18:04





 Tiffany Cneung 19:34  
Rewilding.

 Kathrin Zenkina 19:35  
Yeah, yes, the rewilding, like- so many great points that you make. And I know that your life has totally transformed as a result of these principles. How has life changed for you since MBA, since the course? I know you have a long list. I know you sent me a long DM. I mean, it's, it's mind blowing you guys. So Tiffany, just from your own words. I want to hear from you.

 Kathrin Zenkina 20:00  
Oh my goodness, I could list.. how much time do you have, Kathrin? Yeah, I feel like my life did a complete 180. I think one of the biggest things was my money mindset, and being able to shift my identity, like my spirit of who I am. Like, I still think of the hierarchy of change from one of the very first lessons in MBA-

 Kathrin Zenkina 20:22  
Module one, baby.

 Kathrin Zenkina 20:23  
Yeah, where I was- that's what I'm saying is like, I'm already mind blown from the beginning! Like, like, it didn't take long, like it was, it's great. So, before then, I don't remember if I mentioned this when I was sharing, but I was a single mom, I was on food stamps. I, my daughter was on WIC, which, if anyone's not familiar, it's like a government program that helps you get fruits and vegetables for your child from the ages of zero to five. So, the entire first five years, I was like, I would receive it and then think about, okay, how can I like portion this out for the rest of the month before I can get another check to go? And I would like have all the checks out at, like Safeway, or Target and be like, okay, this one is for like, the milk, and then these are apples and the bananas. And it was just like, I never.. I was like, how am I ever going to be able to afford buying a house in the San Francisco Bay Area or in California, right? Like, how am I ever going to be able to give my daughter what I want to be able to give her. And so, now through going through MBA and through actually executing this work, which also like, I love overnight success stories. I feel like a lot of my business can look like overnight. But honestly, again, the with the waiting and the being patience.. like, I really had to get my mind into the long term gratification because I know even now, like you always say, "the best is still yet to come."

 Kathrin Zenkina 21:51  
Yeah.

T Tiffany Cheung 21:51

Right. So now, my business is doing extremely well. I've gone from working with one on one clients and some group clients to launching my academy. And so, my academy has online modules that you get lifetime access to to launch and grow your business, and then weekly call live calls with me. So now I'm able to serve essentially, like all of my students in one place with a private community, which feels so good. I'm about to cross half a million dollars in revenue. And again, I started April 2020.

K Kathrin Zenkina 22:25

Wow.

T Tiffany Cheung 22:26

Not even two years. It's like a very short amount of time where I literally manifested that money.

K Kathrin Zenkina 22:34

Wow.

T Tiffany Cheung 22:35

Insane. I was doing all of the hustles. Like, in the message that I shared with you, I was like, it's not even about like that number. It's like who- because I could have reached that number, I might have been able to reach that number hustling there. But it was the way that I manifested it through so much joy and fulfillment, where I don't wake up and go, "Oh, I got to work, I have all these things I need to do. I'm going to be so overwhelmed." Like, I wake up and I'm I'm a night owl, so I like slow mornings. I like to, you know, have my calls after 11. I literally make the schedule the way that I want it to every single thing I do in my business lights me up, right? Not every single thing, there's still obviously some things that I just do, right, but like, for the most part, everything I do, I love it. Like I can feel it, like, the energy of all of.. I feel it in my sacral- I'm a generator as well, I'm a sacral generator. So, I just feel that, like, in my womb, in my sacral and it lights me up so that everything I do is just infused with that magic. And I trust that the strategy isn't the magic- some perfect technique that someone teaches is not the magic: through manifestation, I am the magic. And that goes for every single person. YOU are the magic. It's YOUR brain and it's unlocking your genius and it's owning the magic within you that only you have, even if there's someone that teaches something very similar to you or does something- maybe you're not a business owner- but does something very similar, there is a sparkle that you have that if you own it, all of the right people- like, I don't believe in competition at all.. your people are going to find you for you, and it's just, it's just destined. Like, in my head, it's just fact. I truly feel like I can manifest anything that I want. I went from renting a very small like, essentially like a studio, to now I'm in a two bedroom apartment where my daughter can finally have her own room. I rescued a bunny.. she's been there in the background. I have the most, like, fulfilling relationship with everybody in my life, and most

importantly with myself. I get to make business decisions in a really sovereign place with the highest self concept I've ever had. And any time- like, I have this win-win mentality where even if I don't get what I wanted, or the result I wanted, I'm like, "Great. That's the obstacle, or that's the thing that's presenting itself to me, in order for me to use it to grow and expand." Like, how else would I have learned and grown in this way. So I'm, in that sense without thinking, I'm always winning, and I teach my students this. It's called, I call it the anti-failure model where like, you're never failing.

**K** Kathrin Zenkina 25:37  
Yeah.

**T** Tiffany Cheung 25:37  
The only failure that you call failure is the one that you make a failure, right? There's no meaning other than the meaning that we give to things. So if you can look at it as like, that's the lesson I needed to learn, or that's the thing that I needed to experience and be brought to my attention in order to go full force: perfect, thank you to the universe for bringing that to me. Or maybe nothing's gone wrong, and you're just in that period where you are experimenting, and having fun and allowing yourself to detach from that outcome. So, I feel like my entire mindset, I've been able to save for retirement now- literally going from pinching pennies, figure out where my next meal is gonna come from, to saving for retirement, and my daughter has a college fund that I've been starting.

**K** Kathrin Zenkina 26:24  
Wow.

**T** Tiffany Cheung 26:25  
So if she decides to go to college, then she can, she can use that. And I've been able to invest in activities for her. So I never used to be able to- like she would just go to school, and that was it. And all of our friends would be doing ballet and gymnastics, and all these other things, and I wouldn't have been able to afford it- literally wouldn't have been able to make the payments. Now she's in ballet.. swimming.. she's done soccer, and she just performed in the Nutcracker with her ballet school.

**K** Kathrin Zenkina 26:53  
Aw!

**T** Tiffany Cheung 26:53  
Literally like did her dance routine in my living room for the next month with the music playing.

Okay, she's like, "okay, okay, record me, record me!" And then she'll go, she'll, she's like, she's in it. Like, I never, I would have never known that she loved dance so much if I didn't, you know, give her these opportunities. And then I launched a podcast, The Social Reset podcast. And honestly, like my business, and my life just feels so fun, it feels so effortless. I wake up every single day excited.. I go to bed excited.. I really get to choose what I'm doing. And this doesn't mean that there's never any hard work or that I'm not working hard; there's definitely moments where I'm like, really, really putting in that work, but as a whole, I'm not overworking. I am not driving myself into the ground and feeling like I need to work these long 10, 11, 12, 13 hour days. I'm giving myself the ability to focus on like the main tasks in front of me, and allow myself to really flow with my schedule. And, another thing that I've been really able to incorporate through blending masculine and feminine energies and being aware of myself and my identity is detoxing from a lot of the systems of oppression, like- especially if you're a woman, or if you've been socialized as a woman growing up, and you go into business- there's a lot that you're carrying from conditions and messaging and narratives of the patriarchy and from big systems like industrialism, right, where we prioritize productivity and efficiency- all those things that are no longer.. they're no longer applicable in today's world, because of the access and the privilege and the resources that a lot of us have. And I feel like it's beautiful to be able to recognize that- that even if, like for example, if you want to start a business and your parents have no idea, you know what you're doing, it's like they- a lot of them had to hustle, especially if you're a daughter of immigrants, like my parents had to hustle to get to where they are.. and there's a lot that I am able to do that really cuts the time in half and allows me to create what it is that I want, design the life that I want, which I feel like I've done.

K

Kathrin Zenkina 29:19

Tiffany I have three things to say. Number one is you're the most lit up generator I've ever met in my life. Number two, your daughter is so, so lucky to have you- I see so much of my mom in you. And, you know like, my mom also, we were on food stamps and you know government programs and things like that and so.. God, she's so lucky to have you because you are teaching her so many incredible life lessons through this experience and through her watching you manifest your dream life. And she's gonna learn you know, she's gonna have no problem manifesting the absolute best kind of life that she could ever want. And I love that you, you know, shared, you know if she wants to go to college, because that's so important because like, you know, immigrant families, we don't always have those choices. So I love that there's like this big awakening, right, of like, you don't need to have a specific education for you to live your dream life. And number three, I wanted to share that you are such a divine embodiment of the universal laws, like as you're talking and like, mhm mhmm- that universal law and that universal law, aha, aha. So I know that you're a fucking star student. I pay attention to everything. Yeah.

T

Tiffany Cheung 30:33

I- I had also invested in BBD and MB, so that's where the universal laws were. And I just like had all of them like, printed out. And I was like, yeah, 100%, like, the law of oneness is a lot of what's in my business as well.

K

Kathrin Zenkina 30:52

Yes. Oh my God, Tiffany.. let's pretend for just a moment that someone you care deeply about right now is listening to this podcast, your episode, and you know that they need MBA and their life, but they're still on the fence. And they're feeling some fear and uncertainty. So what would you say to them about this program, or what they need- what you think that they need to hear in order to take that leap into their transformation?

K

Kathrin Zenkina 31:17

I would say that the fear isn't necessarily a negative thing. I think whenever you're stepping outside of your comfort zone, I think sometimes we want to wait until it feels like you know, calm and perfect and right. There's no right time other than the time that you make right. You make a decision, you have your own back, and you go for it. You are the sovereign, High Priestess of your business, of your life.. whatever it is that you're creating. And so I always say that the perfect teachers present themselves to you. So, if you're feeling a call, and you either resonated with anything that I've shared, or maybe another student from MBA, or maybe you're creating like your own transformation that looks different from anybody around you, this is the perfect stepping stone, and this is the perfect invitation. Because honestly, I feel like there's so much within MBA. It has everything that you need, where if you feel like you are going through cycles of maybe manifesting some things that you want, but maybe not bigger things or manifesting things, but not the money that you want, or not the entire life that you want: this is literally a roadmap that's going to get you from where you are, even if you've been able to manifest some of those things, to like a complete explosion, a complete 180°. So honestly, I feel like if I didn't invest in MBA and really do the work and really put that time and energy into transforming like my life and truly believing that it was possible, and with Kathrin's magic like sprinkled all over, like fairy dust.. I probably would still be hustling really hard. I still would be taking in a lot of the strategy and things I feel like I need to implement alone when there needs to be that blend. And yeah, I think I'd still be in that space where I feel like it's all up to me to make it happen. I feel like MBA, in the way that Kathrin explains it, it's like you are co-creating your life with the universe. And so I've been able to kind of apply that into my business where I believe I'm co-creating with the spirit of my business, and I'm co creating with the universe and I get to speak to my business and connect and channel like it's a entity and that what I'm doing is changing the world because that's what shows me like the spirit of my business, my magic chose me and so I feel like wherever you are, whether you have a business or not, something is tapping you on the shoulder and choosing and inviting you into this brand new experience. All you have to do is decide that it's for you.

K

Kathrin Zenkina 34:09

Oh, Tiffany thank you so much for those beautiful words and that encouragement for anyone who needed to hear them. I know that there's so many people who can resonate with where you started and where you are now- where you are now is like, you know, very similar to where they want to go and perhaps slightly different but they can really resonate with like who you are as a person so thank you so much for being the example of what's possible because law of oneness: what is possible for one is possible for all. So, for anyone who is still listening to this, there's a reason why you're still listening, so doors are closing in just a few days go to [manifestationbabe.com/MBA](https://manifestationbabe.com/MBA) and get your ass inside. I promise you there's a transformation on the other side and it's so lit up.. so juicy.. and I love to use those words because I'm a generator

as well, but whatever Human Design you are, it's gonna work for you, I promise. Tiffany, you're such a fucking star, you're so amazing. You're such a light in this world. Where can people find out more about you and your work and get their businesses activated?

K

Kathrin Zenkina 35:16

Yeah, oh I love that. I hang out on Instagram the most. I'm on Instagram @TiffanyCheung.co Cheung is spelled C H E U N G . C O, and I like to respond to all my messages so feel free to come in and say hi, and if you have questions or anything you want to share from the podcast, or if you resonate with my story, just love getting messages. And then if you're a new coach, or if you're thinking about starting your coaching business, and you have no idea where to start, you think you need more time or more knowledge, I want to be able to help you own your magic and just connect to that part of you that is already a successful coach and business owner. So Business Activation Academy is also going to be open at this time as well. And that's going to give you everything you need to own your secret sauce; that's your magic.. create a simple coaching offer, identify who you want to work with, and then market and sell this program to your most aligned, highest clients with weekly live calls with me. And, if you want to learn more about that, that's at [TiffanyCheung.co/BAA](https://TiffanyCheung.co/BAA). It's also in the link in my bio, or you can just message me and we can talk more about it.

K

Kathrin Zenkina 36:33

I'm going to drop all of that in the show notes, and can you imagine the transformation that new coaches would have with MBA and your program in combination? Like that's just- I can't even imagine. That would be nuts. So, if you're like a superstar student, then you're going to sign up for both programs.

T

Tiffany Cheung 36:51

I love it. I love it.

K

Kathrin Zenkina 36:53

Tiffany, thank you so much for coming on the podcast. Like I said, I'm so glad I was in my DMs that night. It's been such a pleasure hearing your story, speaking to you, first and foremost, but also hearing your story and just all the incredible things that you manifested in. Like you said, yeah those things and the success in the business is cool, but like who you get to become is what matters, you know, beyond it all and it's just.. there's nothing more amazing than feeling freedom in life: to be yourself, to be your authentic self, and to succeed as your authentic self. It's just- there's no match to that feeling. So thank you for being an example of that and sharing you know, being proof of that. And to the rest of you guys. I will catch you in MBA and/or in the next episode. Bye!

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Kathrin Zenkina 37:43

Thank you so much for tuning into today's episode. If you absolutely loved what you heard

I thank you so much for tuning into today's episode. If you absolutely loved what you heard today, be sure to share it with me by leaving a review on iTunes so that I can keep the good stuff coming your way. If you aren't already following me on social media, come soak up the extra inspiration on Instagram by following @manifestationbabe or visiting my website at [manifestationbabe.com](http://manifestationbabe.com). I love and adore you so much and can't wait to connect with you in the next episode. In the meantime, go out there and manifest some magic.