

# Episode 111: How To Use STORY To Manifest The Life of Your D...

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## SUMMARY KEYWORDS

people, story, business, fucking, life, freakin, manifest, storytelling, world, money, podcast, connect, manifestation, working, create, travel, helping, happening, months, telling

## SPEAKERS

Kathrin Zenkina, Celinne Da Costa

**K** Kathrin Zenkina 00:14

Welcome to the Manifestation Babe Podcast. My name is Kathrin Zenkina, and I'm a manifestation expert, master mindset coach, and a multiple seven-figure entrepreneur. I'm obsessed with helping you achieve everything that you once thought was impossible. If you're looking to massively uplevel your life, your finances, your relationships, your productivity, and success, you have come to the right place. My goal in this podcast is to help you see the infinite potential within yourself to be, do, and have anything that your heart desires. Think of this podcast as your weekly dose of mindset development to help you maximize who you are and where you're going. Leave it to me to provide you with tools, resources, strategies, and teachings that you need to manifest a reality wilder than your wildest dreams. I know we're about to have so much fun together, so thank you so much for pushing play today. And now, let's begin. Hello gorgeous souls and good morning to you, wherever you are, and whenever you're listening. I am so grateful to have you as a listener today on another very special episode of the Manifestation Babe Podcast. Today, I have another guest and this time I've brought on one of my coaches. Yes, my own personal Storytelling and Branding Coach that I've been working with over the last few months. She's also become my fast friend since getting to know her over dinner in Bali. She's come to this podcast episode with some serious wisdom and mic drop moments that I cannot wait to share with you. If you don't already know Celinne Da Costa, she's a published author, motivational speaker, and brand story coach who teaches visionary

business owners to become confident leaders with their powerful stories, influential brands, international media coverage, and thousands of raving followers. Since leaving corporate America to design life on her own terms, Celinne has visited 60+ - holy crap - and now travels full-time, while running her business. Celinne's work has been featured in major publications around the world including Forbes, Entrepreneur and Business Insider. She has a loyal community of 60,000+ dreamers following her adventures around the world. Speaking of major publications, Celinne and I co-created something huge that we are so freakin' proud of, that we touch on in this episode. Because I cannot wait, per usual, I wanted to share that with you right now. As of this morning, as of right when this podcast went live, I checked something huge off of my vision board. Manifestation Babe is published and featured in Forbes. We are literally so excited about this and I couldn't have done it without Celinne's coaching and guidance. To celebrate this article, we need your help. The article link is in the show notes. First of all, go read it if you're ready for some serious mindset inspiration, and then click the 'Share' button from inside the article to spread the word. To everyone who shares the article from inside of the article by clicking the share button, take a screenshot proving that you did so and then send us that screenshot through a form that I'm going to put in the show notes below. We will send you a free Vision Board training, based on exactly how I manifested this publication feature. And, get this, one lucky babe will actually win a spot inside of my Rich Babe Academy course next month. How appropriate, since Forbes is all about money? So, after the super inspiring interview, read the article, share it, spread the word, and as a thank you gift and appreciation for you, we will send you the vision board training and put you in the draw for a Rich Babe Academy spot. How freakin' exciting. I don't think you guys are ready for all the mic drop moments in this episode. Hang on tight, because here we go. Alright, thank you so much for tuning back into another episode of the Manifestation Babe Podcast. I have another special guest that I'm interviewing and bringing her brilliance to you on this podcast, today. My good friend Celinne Da Costa, who is also my coach, my friend, my spiritual buddy, and everything intertwined, all in one. I fell in love with her. I'm obsessed with her, and I want to share her with you because she's going to bring you some amazing storytelling tips and how to use story to manifest the life and business of your wildest dreams. Thank you so much for being my guest, Celinne. How are you doing today?



Celinne Da Costa 05:17

Woo! After that intro, I am just spectacular, my beautiful INTJ Libra Generator.



Kathrin Zenkina 05:25

That's something Celinne and I always talk about; how I'm an INTJ, she's an ENTP, and

Brennan is also an ENTP. If you guys have no idea what I'm talking about right now, it is the Myers Briggs personality types. That's one of the first things that we connected on. I realized that it was no wonder I get along so well with Celinne; it is because she has the exact same personality type as my husband, who I decided to marry.

 Celinne Da Costa 05:51  
- and your sign, so it's even better.

 Kathrin Zenkina 05:55  
Right? We're both Libras.

 Celinne Da Costa 05:57  
We are, and generators.

 Kathrin Zenkina 05:58  
Oh my goodness.

 Celinne Da Costa 06:00  
We're basically designed to be BFFs and work together - hello.

 Kathrin Zenkina 06:05  
Right? And I so believe that you were designed to come on my podcast, because I just know that you are here to help so many people and entrepreneurs. I just cannot wait to talk about what we're talking about today. I'm currently in LA; Celinne is tuning in from Greece. She will share, soon, why that's so important to this interview today. Celinne has gotten really good at manifesting travel, manifesting the kind of business that allows her to do this, and she has such an incredible story. When I first heard it, I was amazed. But before we get into that, I just want to summarize how Celinne and I met. So, Celinne, we were in Bali, right? I was in Bali, and you sent me a DM basically inviting me to dinner. I remember, for some reason - usually, when I get a DM from people asking me to go to dinner, I usually think, "I don't really know this person, who is this person?" But for some reason, I felt like I needed to go. I felt like I needed to be there, and I felt like you are someone who I really needed to connect with, and I used my intuition. So, Celinne and I went to dinner in Bali, and that dinner turned into a three or four - we were there all night.



Celinne Da Costa 07:31

I think the place was about to close.



Kathrin Zenkina 07:34

Yes, the place was about to close. I was falling asleep and Celinne said, "You look tired, Kathrin. I think we're done here, so you can go home." Anyway, Celinne, I want you to dive into a bit of your story, especially in terms of how you used to work a corporate job, and now you're literally a digital nomad traveling the world. Can you share more about how that happened, how you manifested that, and where you are today?



Celinne Da Costa 08:03

Yes, absolutely. So, I'll just go into the fun parts of my story. Whenever you feel like there needs to be more elaboration, just feel free to pop in so I don't go on a long-ass rant - which I won't do, don't worry, guys. So, a bit of a sneak peek into my background, because it does set up the scene. I'm originally from Italy - which you can't hear my American accent. I spent a lot of years in the US. I immigrated to the US when I was a child - about 10 years old. Kathrin, you know this because you're from Ukraine and you had the whole rodeo as well, of having to come into this completely new culture; this completely new place, and just being the weird kid. You don't speak the language; you don't know what the hell is going on; the culture is completely different. All of a sudden I go from living in urban Rome - the city of dreams and the most beautiful city in the world - to being stuck in this random suburb in Connecticut, in a small town. I was wondering what the hell is going on. And so, I was just thrown into this whole new culture. I grew up feeling like I didn't connect and completely alienated in my surrounding. As an only child, I didn't have anyone to connect with, or any siblings to really share that experience with. So, one of the things that I remember from my childhood is growing up feeling like I didn't belong. I had this whole idea of the "American dream," which is part of Kathrin's story as well; of who I'm supposed to be, who I am expected to be. "I'm supposed to work really hard, get into the best school, and then get into a corporate job and make lots of money, and just kill it!" All this to eventually go live in a suburban white picket fence house. The story goes on, and we can elaborate a bit about the American dream later as well. But it was just so uncomfortable; I couldn't be myself. I felt like I consistently had to push who I really was - my identity just have to suppress and push it down so that no one could see who I was. I learned how to speak English perfectly, so nobody would know that I didn't belong. I learned how to basically put on that mask; I put it on so freakin' well that no one would ever know that, inside, I was suffering. I didn't feel like I belong, and felt completely alienated from my surroundings. So, I went on into the school, got into corporate, and all of a sudden - fast forward into my early 20s - and I'm in New York City, and I'm miserable.

I did everything.



Kathrin Zenkina 10:49

You did it all right.



Celinne Da Costa 10:51

I did it all. I worked really hard. I got all the perfect grades. When I was a teenager, my stepfather walked out on me and Mom; I was working 20+ hours in a doctor's office. It was just everyday waking up at 6:00 am, going to school, getting out of school, going to work, into the gym, going home, going to bed at night, and doing it all over again. All of a sudden, I got into the best school - I did it! I get into corporate, and I'm living in a box, paying 50 percent of my shitty salary - which I think was 35K in my first year. And then, I'm just doing it again, but the adult version: waking up, going to the gym, going to work and working 10 to 12 hours, coming home, then maybe I have time to do something that I like, maybe I have time to meet somebody, going to bed at 12:00 - and then I'm doing it all again. I'm just sitting here, wondering, "What the hell is this for? Is this all there is?" That's all my life is!



Kathrin Zenkina 11:50

Did you ever feel that, as a kid, there ever something inside of you that kind of nagged at you, saying "This isn't all that there is to life, and I'm meant for more," or did that come later in life?



Celinne Da Costa 12:02

100 percent. I remember being a child - like five years old - and even growing up and going through my situations... again, I won't get into that now, but I have a bit of a rocky history that's similar to yours, as well. I think that's why we connect so well. We really mirror each other's histories. I was just like, "You know what? I'm being punished right now, but it's because God has bigger plans." I remember being a little girl and thinking, "I'm getting so many people helping me and I'm getting so much support right now, because one day, God is going to ask more of me. There's going to be something I need to give in return." I even have journal entries from when I was seven, saying, "One day I'm going to have to give back; I'm going to have to return this." So, I always knew in the bottom of my heart, that there was something more waiting for me.



Kathrin Zenkina 12:52

That is so powerful. I just wanted to add to that real quick, because that's a common theme that I recognize among brilliant people who go out to do amazing things with their life, who had harder starts. Something that I've noticed is this theme, that it's always something that they've always told themselves. I talked to my mom and asked her, "How did you get through hell? How did you do that?" And her story's insane - I want to interview her for my podcast, one day - but she said something very similar. She said, "I knew life is going to pay me back. Life will always pay back. I believe, so hardcore, in the law of cause and effect and the law of karma; that if I just get through this, it's going to be easier on the other side. This is shaping me to be somebody in the future to whom everything will just always work out. And it will get easier." I remember even myself, as a kid - it's so funny - but I remember always telling myself, "One day, I'm going to make so much money, that none of this will matter." That always kept me excited. When I was a kid, I would just think about being able to buy all the toys in the world that I want, and do all the things that I want, and no one can say no to me. I just knew without a shadow of a doubt that even though things are really hard right now, and they don't make sense, one day, they



Celinne Da Costa 14:16

Yes, one day it all comes together. I'm so resonating with what you're saying, Kathrin. I think that is such a trademark of people who really make it. It's like you're going through hell, and instead of saying, "Oh shit, my life sucks. Fuck this, I'm being punished, everyone hates me." Instead of coming at it that way, you're coming at it from a place of, "You know what? This is going to make me so strong." Once you develop the tools to go through this fire, you're going to look at that fire and it's going to be a freakin' piece of cake. You're developing the tools and the techniques to actually learn how to deal with fear; you're actually developing that tool set.



Kathrin Zenkina 14:56

Yeah. Another example is that everything is happening for you, right?



Celinne Da Costa 15:00

Exactly.



Kathrin Zenkina 15:05

So, you walked into the adult version of what you're experiencing as a child. How did you

get through that? What comes next?



Celinne Da Costa 15:15

I was working for an innovation advertising agency as a Brand Strategist. I remember my first year working really freakin' hard right for my 35K a year. I remember nine months into my first job, I get pulled into the office, and they basically just lay me off. The reason for that was, "We didn't really meet numbers this quarter." The reason was such bullshit. It was along the lines of, "We didn't meet numbers this quarter and you're not performing at our standard. So, pack up your shit and go today." I didn't do anything wrong, so I asked them, "Did I do anything wrong?" "No, we just we don't need you anymore." I remember they told me to pack up that day, and I was just so humiliated. First of all, I thought I was hot shit, do you know what I mean? I thought I was doing a good job like a typical 23-year old with that mindset of "I'm unbeatable." Second of all, it's just that I worked so freakin' hard... for this? To just get kicked out like I'm nothing? I remember being laid off in that moment. It was just stereotypical; I walk out, it's New York City, it's a gray rainy day, and I don't have an umbrella. Cue the violin. I thought, "This can't be any more miserable." I remember calling my mom and saying, "Mom, I got laid off." I thought she was going to say, "Oh my god, you're such a failure. You suck!" I thought in my head that I was going to call my mom and my friend. I was so scared because I thought that they were all going to think I was such a loser. But she said, "That's okay. You'll get a better job." I was like, "Wait, what?? And then I called my friend, and she said, "Oh, that's okay. Let's go to dinner." At that moment, I realized that the people in my life - that I had curated to be in my life - were supporting me. It was actually okay to be laid off. And then the coolest thing happened. Those next few weeks, I just decided to take my freedom back. Every day, I would show up, do my LinkedIn applications, and I would do everything that was in my power that day, and then I go read a book in the park, I go meet my friends, I go to take a walk. it was that those three weeks that I actually realized that this was the life I wanted to live; this was the freedom I wanted to taste. To kind of fast forward and move that story along - because that's not even the juicy part - a few weeks later, I got a job offer. I basically got 20K more - it was a 55K job in a much better company and a much better position. I was doing strategy again, but I had this taste of those three weeks of freedom where I got to be who I really want it to be. I started my blog; back then I had a travel blog and I started writing again. I just basically tasted what it was like to live a life that I actually wanted, without the stress of having to go through these mechanical motions. And so, I started to go to this job, I'm all enthusiastic, bright-eyed and bushy-tailed. The months roll by, and again, I'm getting back into that routine where I'm like, "Oh, fuck. This is happening again. I'm not feeling good about this." Then, all of a sudden - we are talking about nine months in - I get this opportunity to go to Cambodia. That's a really exciting story in of itself - actually, an entire podcast in and of itself. I straight up manifested this trip to Cambodia, where this

guy stumbles upon my blog that I had started that summer when I got laid off. He stumbled upon my blog - which by the way had 100 views a month; he tweets about it. He's this guy who has 60,000 followers; he has his own book; he's an author; he's a public figure. I connected with him and he basically listens to my story. Then he said, "Why don't you go to Cambodia to volunteer?" I'm not shitting you, Kathrin, this is true. He said, "Here are eight countries. Pick the one that most resonates with you; pick something that you want to do. And I'm going to send you there for two weeks for your two-week vacation."

 Kathrin Zenkina 19:30  
Oh my -

 Celinne Da Costa 19:31  
For real.

 Kathrin Zenkina 19:32  
Wait, how did you manifest this? Were you conscious that you manifested, or is it looking back?

 Celinne Da Costa 19:39  
Looking back, that summer I got laid off. And I thought, because I have all this free time, let me do what I love, which is writing. So, I started to write and I love travel. So, I started writing about travel. It wasn't like travel blogging; it was more about human insights and storytelling. And so, fast forward a year, I'm still doing this on the weekends for fun; this guy randomly finds this blog - and, again, he's a public figure. So, I respond to him because he's freakin' tweeting my blog to 60,000 people. I had like 300 followers at that point. And I'm freaking out. We connect, we get on the phone, and I tell him my story. Up until that moment, I was like, "Here's what I'm all about. Here's who I am." Then he said, "I'm going to send you somewhere, so pick one." I thought, "Oh my god, I have a two-week vacation. Let me actually do something with my life that has purpose, because I feel completely void of it." So, I take my two-week vacation and go to Cambodia. When I'm in Cambodia, the first day, my grandpa - who I loved so much - just dies. So, I'm starting this trip with a broken heart; my heart is just fucking split open.

 Kathrin Zenkina 20:48  
I can't even imagine.



Celinne Da Costa 20:51

And so, what I promised myself was, going back to that adversity, what do you make of it? I'm so fucking heartbroken. I can't even fly home right now because I'm in the middle of this trip and I committed to this. So, I decided I'm going to commit to opening my heart - this broken heart that I have - and just giving these kids all I have. I decided to give this trip 100 percent. What happens when I go into this experience just completely open-hearted? Fast forward through that, I had the most incredible two weeks in my life, where - even though I've traveled before - I've never experienced such poverty in my life. I'm just sitting here every day with these kids - who have absolutely nothing. I come out of this trip completely moved; my heart is just open and these kids rushed right in. I realized, coming out of the strip going back to New York, that I cannot live another day of my life doing nothing for the world; doing nothing for society. That's what I was doing in New York: I was essentially working, getting paid for something that I wasn't happy with, working really long hours to make these Fortune 500 companies millions of dollars that they were using to just advertise to more people, so that more people could buy their shit. There was no purpose and no meaning to what I was doing. So, I said to myself coming out of Cambodia, "From today on, I will not spend another minute of my life consciously living in fear. Not one more minute. And from today forth, I'm changing my life. Everything I do, from this day forward, is going to contribute to something bigger than myself. I'm fucking done. Not one more minute." So, I flew back to Cambodia on a Sunday, came into the office on a Monday after a meeting - a boring-ass meeting. I went to the bathroom, looked at myself in the mirror, and said, "I'm changing my life today. This is it. I have no fucking idea how I'm changing it, but it's today. It's happening. I'm done. I'm committing to a life of service, a life of purpose, and a life of joy and happiness. I'm done being miserable."



Kathrin Zenkina 22:53

Wow. Celinne, I have goosebumps. I don't think I've ever heard this part of your story, before. We've had many conversations, but you are sharing the juiciest parts right now with us. That is really amazing. So, did you quit your job right then and there?



Celinne Da Costa 23:10

No, I made a plan. You know this inspired action, right? You have a vision. Again, one of the things I want to highlight here, when I tell you guys what the hell I actually ended up doing, is that I didn't fucking know I was getting there. I didn't know that nine months from that, I'd be getting on a plane with a one-way ticket doing epic project, which I'll explain in a minute. I had no fucking idea. In my head, I thought, "I guess I'll just apply to different jobs in Europe. I'm going to make a plan. I'm going to start saving money, and I commit

that in one year, I'm going to be out of this job." So, I just took action. I didn't just say, "Fuck this job, bye!" and then be broke without a plan. My momentum would just dwindle that way. Instead, I thought, "I'm changing my life. What's the first thing that is coming clear to me?" - which was applying to different jobs in New York. It wasn't working, so then I started to apply to different jobs in Europe, but that wasn't working either. And so, I started to apply to different industries in Europe - and it wasn't working. But in the meantime, I was dreaming. I kept asking myself, "What if I just traveled the world? Oh, no, that's crazy, Celinne. Don't do that. You have no money for this. This is dumb. But what if I made the money? No, Celinne, this is not the right time, come on! You're supposed to be a career person. Don't throw this out, you've worked so hard for this... but what if I just quit everything and go?" that little voice in my ear just whispered and whispered. It kept getting stronger as the things I was trying out weren't working out. As the jobs weren't working out in New York, Europe or anywhere, that voice kept getting stronger and stronger. Then one day - this was February 2016 - I go to dinner with my friend Natalie, who you're familiar with. I told her, "Dude, I don't know. My plan A is to get a job in Europe and just move and get out of this city because it's stifling me. But my plan B is to travel the world and do something really epic!" All of a sudden, I'm just blabbing on. Then she looks at me and says, "Celinne, I think your plan B is your plan A." Mic drop! That day, I decided, my plan B is my fucking plan A. I decided to just go all in. I'm said, "I'm going to travel the world, but I care so much about my career, my future, and my purpose. I can't just be a backpacker, aimlessly wandering. I need to make this bigger than myself." And that's where the idea for my project came in.



Kathrin Zenkina 25:43

And what is your project?



Celinne Da Costa 25:45

My project, I decided to basically be very resourceful. Understand, I need purpose; I don't have money. What do I love to do? I love to talk to people and meet people - I fucking love it. I love to travel and I love writing. How can I do all these three things? How can I make this fun? How can I make this into an experiment? Similar to your experiment, right?



Kathrin Zenkina 26:08

I love those experiments.



Celinne Da Costa 26:09

It's so funny, because we did a 2016 experiment. What was in the universe? I decided that I was going to do this experiment. Here's the experiment: to circumnavigate the globe - basically go from New York all the way back to New York - by couchsurfing, never using the website, but using human connection. What does that mean? I challenged myself to essentially make my way around the world by staying in the homes of people who were connected to me somehow; friends, friends of friends, people I met on the road, and so on. So, anywhere I wanted to go, I had to find somebody who was there - a local who lived there - and was willing to take me in their home. I did this for several reasons. Number one, I wanted something that was bigger than myself. The only thing that was going to motivate me was a big project that felt scary and felt like a challenge. To me, I thought, "Cool! Now I get to travel the world; now I get to go to all the countries I've always dreamed of going; and I get to do it with a purpose." The purpose is, "Let's test out human kindness. Let's see how far human kindness can take me, because I want to believe in humanity again. I want to trust myself and human beings again, and the only way I'm going to do it, is to prove it through action." Number two, I was broke, girl! I didn't have the fucking money to stay around the world. I definitely was not planning on staying at hostels. No way, no thanks. So, I was wondering, how can I be really resourceful and use this lack of financial resources to actually make my way around the world anyways? Number three, I wanted to write. And what better way for me to express my passion for storytelling, than to create the story I want to live? Let's just go out there into the world, and do it. I will write every day, and I will have the inspiration. So, I started to get everything organized; I started to take on freelance gigs on the side so I can save the money. I saved up \$10,000 in six months by pinching pennies and making sure I was doing everything I could to get that money. In the meantime, I reached out to people around the world, I made a list of the Top 10 countries I've always wanted to visit my entire life and was holding off. How can I find people who live there? Networking: everyone I met - down from the barista at my local coffee shop, to people at work - telling them, "Hey, I was thinking about going here. Do you know anyone who lives there? Can I connect with them?" I just networked the shit out of my life and told everyone, "Look guys, this is my project. This is my story. And this is what I want my new story to be."



Kathrin Zenkina 28:48

Wow. So, what I'm getting from this so far, Celinne, is that taking action with certainty and curiosity by asking the right questions, that's how you were able to manifest all this travel. It's like you literally attracted the right people. I mean, think about it: you had to walk into a cafe at the right time and meet the right person to be able to stay at their place, move on to the next country, and they would know someone else. And so, you're literally attracting as you go along. I think that one of the biggest questions that I get all the time

from people is, "Kathrin, did you have the whole plan just laid out? Did you know from the very start, in 2016, that everything you're doing today in 2019 would happen exactly like this?" Similar to Celinne, no, I just took massive action with enough certainty, asked the right questions, and manifested as I went, trusting that the next step is going to unfold in front of me. It seems like for you, Celinne, that the next step would just unfold one day at a time. So, how long were you able to keep up with us? How long have you been traveling?

**C** Celinne Da Costa 30:00

I'll tell you in just one second, but before I do, I want to add one note to what you just said. You know what else had to be there? Absolutely 100 percent had to be there, Kathrin. I told the right story. I had the right story to engage people's attention, to get them emotionally invested in me, and to get them to want to take action to help me with my dream. I always had the right story in the back of my pocket. I would tell them, and that's what moved people and moved the universe to help me to where I want it to be. I knew in my head, and I knew how to let it come out of my mouth in the way that served me best.

**K** Kathrin Zenkina 30:39

That is so powerful. Story really is one of my favorite manifestation tools. It can be used in so many different ways. Celinne is such a beautiful example of how telling yourself and others the right story will not only move you, but also move others and the universe.

**C** Celinne Da Costa 31:00

Yes, exactly. So, how do we conclude this chapter of the story? I went off into the world and I did it. It was about nine months. It's funny because the official project was nine months, but it's really extended far beyond that; I just kind of kept going unofficially. In nine months - or let's say a year, just to make it easy, because it just kept going. So, in a year. I slept in the homes of over 100 people, in over 20 countries, in five continents; on less than \$8500 - flights included.

**K** Kathrin Zenkina 31:34

Oh my god.

**C** Celinne Da Costa 31:35

Yeah, crazy, right? You'd think I was sleeping on the street or something on that budget. But, no, I did stay in penthouses; I stayed in five-star hotels. I stayed in really nice places,

because some of my hosts were very generous. And so, I ended up doing this huge project where I got to see the entire world, spending less than I even had budgeted for it. And that's not even the big part. I met incredible people all around. I completely transformed as a human being. You can only imagine the sort of experiences and stories I got out of that. On the way, this year, what I started doing is I wrote every day. I wrote a story about the people I meet, the things I was learning, the journey I was going on, both internally and externally, and what started to happen. When I started to write these stories, I started to grow an Instagram and Facebook following. My social media started ramping up; more and more people started reading my writing; I got invited by Forbes to document my entire journey, which is a huge deal!

K

Kathrin Zenkina 32:39

No way. Was Forbes your first publication?

C

Celinne Da Costa 32:46

Yes, ma'am. It was. All because I told a story, which I think we should save for the end, this one.

K

Kathrin Zenkina 32:51

That's some serious manifesting, right there.

C

Celinne Da Costa 32:54

Yes, exactly. So, here I was, documenting my entire journey on one of the biggest publications on the planet, I was talking to people, helping them with their business and meeting business people as I went along. What started happening is, as time went on, I started to basically gain this momentum. People started approaching me and asking, "Celinne, how are you doing this? You have a brand now, people are paying attention to you, and people are listening to what you have to say. How are you doing this?" I started to give people advice; this is like about halfway through my trip. I'm giving them advice, the more people are asking me. All of a sudden, I realized, "Oh my gosh, people are asking me how I'm presenting myself online, how I'm building this brand, how I'm getting invited to write for publications (because I was getting ready to write for more and more publications), how I'm getting featured in these places when I'm like a nobody. I just realized, "Wait a minute. This could be a business... but no, I'm still too scared." So, I started to freelance and working as a brand strategist, helping people here and there, and they're just dabbling in it. So, fast forward a year and my project is done. I'm in this

place where I'm like, "Well, shit, my project is over and I'm back where I started." It was very symbolic because I ended up in my mom's house in Stamford, Connecticut - which is about 45 minutes from New York City. I'm there and I'm like, "Fuck, like I just finished this epic project, and now I'm back in my mom's house, and I have no money again. I don't have a job, but I have this amazing experience. But I can never go back. I can never go back to corporate." So, what do I do? So I said, "You know what? I'm going to do what my heart and my intuition tells me to do. I'm going to keep this project going." So, I go to South America, and I keep on going. When I'm in South America, boom! Divine inspiration and manifestation. I realized, "You know what? I need to build a business. This is the only way out." And mind you, I never ever thought of myself as a business person; I never thought I was capable of it. But I just knew there was no other way. It was either I go back to corporate; or I'm going to be a freelancer making 20K a year for the rest of my life, as I backpack through the world - but that's not the life I envisioned for myself... or I can design my life, just as I have in the past year. I can do what I did, which is to live every day just the way my heart wanted to - with no money, but do it with money. I was already living out my ideal life - I did it. I designed my ideal life. But what was missing was finances and, again, that sense of bigger purpose, because I wanted to impact more. From then on, again, synchronicity started happening. I started meeting the right people, meeting the right mentors, and I started to build a business. And guess what happened? Nine months into me deciding that I'm going to build a business, I met my 100K year - my first month in business, I make \$100,000 coaching intrapreneurs on how to tell their stories the way that I did; how to create powerful brands; unleash their voice and grow their business in a way that is so unconventional. A lot of people are sitting there, thinking, "Oh my God, I need a sales funnel and I need this, and I need to email 1,000 people every day." I say, "No, fuck that." I mean, yes, it's good to have these things set in place, don't get me wrong. But why not create a bigger-than-life presence around yourself - a brand and a story that just magnetizes people towards you? I just started doing that and putting my entire heart into it. The universe responded, and all of a sudden I have a six-figure business. Now, fast forward a couple of years, and I'm working with people like you - my fucking dream client! People like you. Like, you know our sessions... We're coming in, shooting the shit, and the work is just so fucking fun.

K

Kathrin Zenkina 36:48

Oh my God, I have so many things to say. I want to make a quick point and share with all of my listeners right now... Celine, you don't have 12 certifications in writing and storytelling; you don't have three PhDs in how to tell the right story. You really learned from experience; it is your experience, passion, and your love for writing and storytelling that allowed you to create this business. Essentially, what you're doing is you're just passing on these skills to others, because we can learn anything. If you were able to learn

this, then anyone can learn it. I can attest, you guys, that my brand has upleveled so much after working with Celinne this year. She's just the queen of storytelling. She gave me so many breakthroughs, really discovering why I'm doing what I'm doing, what is really driving me, what my true passion and purpose is, and how I can tell the right stories that come from what my ultimate values are in my life and business; and how I can move people, literally, not by giving the right how-to content, being the best at what I do, and having so many certifications and credibility, and all that stuff - that stuff comes with time. But in order to gain all that experience and credibility, you just need to go after it. By you being a human - other people who are following you, they are other humans, too. And so, humans connect via telling stories. By telling stories, you connect with other humans, and humans that connect with you then decide to follow you and work with you. Celinne, I know it's obvious by this point, but why do you think storytelling so important? And what do you see as the key difference between entrepreneurs, who go out to do incredible things like getting featured in publications and making hundreds of thousands of dollars, and those who just don't seem to get ahead, no matter what it is that they do?

**C** Celinne Da Costa 39:02

Absolutely. So, with storytelling, one of the things that I work with my clients with - and you know this. Half of this is mindset and connecting to your inner self, and understanding what is the story that you're playing inside of you. What is the thing that is actually happening within you? What is your purpose? You summarized it perfectly, so I won't even go into it any more than that, but half of that is this. The other half is strategy. You and I, as we discussed, half of it is you getting clear on the inside; and once you're clear on the inside, you're going to have to start taking action. It's translating into business and dollars.

**K** Kathrin Zenkina 39:34

Law of Attraction plus Law of Action equals Real Life Magic.

**C** Celinne Da Costa 39:39

Oh, fuck yeah! Story magic. Love it! So, one of the things that I've noticed a lot of entrepreneurs do - and again, that they're making basically making hundreds of thousands of dollars, getting featured, and getting all the success - but then they're miserable. They basically aren't happy with themselves. But are you really successful if you're not fulfilled? It doesn't matter how many millions of dollars you have, or how many logos you have in your website, if you aren't waking up every day with a huge smile on your face, and just fucking excited and loving what you do. And so, that is the missing piece. I think what we're missing in business today is humanity. We live in this digitally-

driven, fast-paced, automation-obsessed society. It's amazing that we can automate things and make money while we sleep - there are so many benefits to that, but what we're forgetting is, at the end of the day, we're humans; we're not machines. I believe that what the key is to success that is lasting, fulfilling and prosperous - and what I take my clients through, as Kathrin can attest - is number one: What is the story you're telling inside your head? If you're experiencing all the success and you're just suffering from imposter syndrome - you're keeping yourself small, you're holding yourself back, and you're letting your past experiences hurt you and basically suffocate you, instead of leveraging them and alchemizing them into strength, power, and improvement - if you're allowing that to happen, then it doesn't matter what you do and how polished your brand is on the outside, because you're not going to feel good. When you stand on that stage and you're telling a story, it's not going to feel authentic. Your audience will pick up on that energy. So, what you want to do first is get clear on your story on the inside. Who am I? What do I stand for? What are my core values? Who am I genuinely excited to serve? What is my vision? And, more importantly, what is the story that I have been telling myself that's been limiting me? How can I just nip that in the bud and actually rewrite a story that empowers me, makes me stronger, and gets me the results that I want? What is the story that I want to project into my future? This, by the way, is visualization on steroids. We talk about manifestation and how important it is to visualize, and your visualizing exercises: when you're visualizing having more money; when you're visualizing losing weight. When you're having these visualizations, can you imagine the power of stringing all these visualizations together into a narrative that you can play in your head in the past - AND project it into the future - the story you want to write for yourself? That is visualization on crack. It's amazing what you can create when you string it together in a narrative. That's one level up. So, now you have this internal story - very clear and straightened out inside of you - and then the outside part, the business part, and the strategy part is a freakin' piece of cake. Now, it's a matter of saying, "How do we strategically reflect the story on my website? When I'm posting, how do my values come through?" Kathrin, I even saw one of your bonuses is one of the values we talked about. It is basically inspired by one of the values that you and I discussed. So, it actually reflects in the offers that you create; in the sales page; in the social media posts; in the stories. You can attest to this as well, Kathrin. It just comes out of you, and it's just a matter of, "When do I put in the time to sit down and write all this content, because it's all flowing?" It's an inside-out process. That is the difference that I see between the intrapreneurs that are struggling, and the ones that say, "Fuck, I love this. This is exciting." They're straight on their story, and because they're straight, they can't wait to talk about it. And because they're clear on the inside, it's coming out clearly on the outside. The right people are just swarming to them; the right opportunities; media wants to write them. You will basically become a huge magnet for the sort of opportunities that you want, instead of sitting there and running after them and saying, "Please pay attention to me!" No, everyone's paying attention to you because

you're glowing.

K

Kathrin Zenkina 43:50

Right. And if you don't express your values, what you stand for, and what you believe in through stories; people follow like-minded people. People who also share those values are going to be magnetized to you, just by you figuring out and getting crystal clear on the story that you tell yourself, what is truly important to you, what you stand for, and what you believe in. It's really that simple, as you said. Once you get clear on that, it is so easy to show up on Instagram and write a caption. You can pop one out in like less than 10 minutes, and all of a sudden people are - I get this feedback all the time, especially since working together and getting even clearer on this. I would get feedback all the time from people saying, "Kathrin, are you in my head? How did you know I needed to read this? How did you know I'm going through this? How did you know that I was just thinking about this?" And, no, it's not like I know exactly what everyone's thinking about all the time. But, via that energetic connection, because I am attracting people and magnetizing people to me who are just like me. Same with you, Celinne, you are also magnetizing people who are just like you. When they read your content, they're like freakin' glued to you; people who read my content are glued to me. It's not because we're special. This is something that anyone can implement in their life, business, content, and messaging. The moment that you understand what you're doing and you grow awareness of what you're doing, it really does give you the edge in your industry, business, and niche.

C

Celinne Da Costa 45:25

Yes. One thing to add to that, for the people who are more logic-oriented - well, they still listen to this podcast, so they're definitely all about manifestation. But also, for the people who say, "I need to latch on to some data and facts." I mean, you guys can Google this, and I'll just give you little things here. But we are genetically wired to absorb storytelling. It's been proven that storytelling is 22 times more memorable than sharing facts and data. It's been proven that it releases hormones in our body, such as oxytocin - which makes us more social, empathetic, and joyful. It's like a great drug that releases hormones as we're listening to stories. We become so emotionally engaged. 95 percent of purchasing decisions are made through your subconscious. Harvard proved that. There are so many facts that prove that storytelling isn't just something that's pretty and makes you feel good. It's that, plus it's scientifically proven that when you wrap information in a story or if you wrap yourself in a story, people will listen. They will emotionally engage, and they will be hooked to you. There is plenty of data out there, and storytelling is the way to go. When I was at UPW with Tony Robbins just a few weeks ago, one of his partners, Jonathan Cohen, was talking about storytelling. He said, "What is the story that Oprah had to tell to

become Oprah? What is the story that Steve Jobs had to tell to become Steve Jobs? That Elon Musk had to tell to become Elon Musk?" You look at these big figures, and you bet your ass, each and every one of them has their story together. Not only do they have their core story; they have like all these sub-stories. Even today, you said, "Oh my God, Celine, I never heard this story." Honestly, I could like sit here for 10 hours and tell you all these stories, and you'll still say, "Oh my God, tell me more. Where's the popcorn?" And that's the whole point; to create this database of stories that are true and authentic to you, and that you can also strategically pull out of your back pocket for anything. So, it's effective, and it's the way to go. It's been proven, over and over again, that your story is what brings people in.

K

Kathrin Zenkina 47:43

So, Celine is not just telling you things that sound good; she's telling you things that have been actually scientifically proven. And that's so true. I mean, we all have right brains and left brains. Even us, who are more intuitive, also like to think logically and need to think logically from time to time. It's not just either-or. It is so much more powerful to hear a concept, and then also hear that, "Yes, it has been proven," and then try it out. The fastest way to learn is to actually apply and to take action. What really spoke to me, Celine, was "What was the story that Oprah told herself to become Oprah, and Steve Jobs to become Steve Jobs?". That's what I really want everyone today to journal on. Ask yourself, what is that story? Visualize your future self a year from today, two years from today, three years from today, or 10 years from today. Ask yourself, "What story did that version of myself have to tell herself every single day in order to become that version of herself?" It's not just whether or not you do have an online business, whether you are an influencer or not, or have a personal brand or not. This doesn't matter because this can apply to every single area of your life - not just business, but also your relationships. What's the story that you need to tell yourself every single day to manifest the relationship of your dreams? What's the story you need to tell yourself every single day to manifest the health of your dreams? What's the story you need to tell yourself every single day to manifest the bank account of your dreams? There's a story behind everything. Celine, there is something that spoke to me a lot during our dinner in Bali, where when you told me this, I was so mind blown. It makes so much sense, even in the woo-woo terms of law of attraction, where you talked about how social currency and giving without any expectations is much more powerful than money. Can you explain that?

C

Celine Da Costa 49:47

Yes, love that one. Love that story. Before I get into it, I just had a thought when you were talking that I want to mention. Kathrin, one day when we're sipping champagne on your

eco-friendly, electric private jets, and you're a billionaire; I want us to record another podcast talking about what is the story that Kathrin had to tell to become Katherine Zenkina, baby? So, that's going to be really fun. I'm putting it out there right now.

**K** Kathrin Zenkina 50:14  
Yeah, that is happening.

**C** Celinne Da Costa 50:16  
I can take the snippet, and one day in 10 to 20 years, people will say, "Oh my god, they're psychic."

**K** Kathrin Zenkina 50:24  
Like, remember that one time we were doing that one podcast 10 years ago, and this is what happened?

**C** Celinne Da Costa 50:31  
Yup! What is the story that Kathrin had to tell? I will say, "You know what? You're welcome." Anyway, let's answer this question.

**K** Kathrin Zenkina 50:39  
Social currency,

**C** Celinne Da Costa 50:41  
Social currency, yes. So, what I was telling you is - and this is something. Again, I'm not saying shit to make you feel good. This is trialed and tested. As you can tell, I'm very 50/50 when it comes to the right and left brain. So, I'm as woo-woo as I am logical - give me the fucking facts. I tested this out by traveling for the past few years in hundreds of people's homes, and testing this out on my own, which I think gives me a bit of credibility to talk about this. So, social currency is way more powerful than monetary currency. There is data to back this up, too, but let me give you the fun explanation first. If you want something - you want to create a dream, or you want something out of your life - you just start to give and give, and it's almost like you're putting these tiny favors. It's not like huge things, like somebody smiling at somebody who looks fucking cranky on the subway; putting a little tip in someone's tip jar and helping them smile; or your friend needs advice and you just

give her advice. It's your friend's birthday, you send her flowers, whatever it is. What you're essentially doing is putting this into this karma jar or this karma ban, for you to withdraw whenever you need it. When I was traveling and couchsurfing around the world, these people were offering me their homes. I didn't have money, I didn't really have much to buy them a bottle of wine or something; but what I did have plenty of was time. What I did so much of - and I think this is actually what got me into coaching - was this practice of, "Let me listen to these people. Let me be present. What are they going through? How can I help? What advice can I give you" One of the things I've always been naturally good at is giving people advice, which again, is probably what got me into this career. Listening to hundreds of people and seeing what I can contribute? To me, the most precious thing I had to give was my attention and my time. You can't make anyone pay attention, you can only earn it. So, it's one of the things that I was able to give plentiful of, and it came back tenfold. Number one, experience. Listening to all these people just made me a smarter person. It made me help understanding people. Number two friends; I made friends all around the world. Number three, people wanted to host me. One person would host me in Tasmania and then had a friend in South America, and they would say, "You HAVE to host Celinne, she's awesome!" So, it opened up more doors - literally - for me to walk through. And not only that; it also helped me travel the world on a budget. There are just so many things that came through for me that there was no fucking way that money would have ever bought me any of the things. Now, we go into the logic part, which is a book that I had Kathrin read. Predictably Irrational, it's one of my favorite books. In this book, it talks about how the law of economics is based on this assumption that we are rational human beings - which we're not. We're actually quite irrational, but predictable. And so, what the study was all about, was it tested how much people were willing to give under market norms versus social norms. Social norm is basically like, "Hey Kathrin, I'm moving apartments this week. Do you mind helping me pack up and move into another place?" You're not going to ask me for money - that's just fucking rude. You're just going to come over, help me, and show up for me, under the assumption that - because we're friends - one day you'll ask me for a favor, and I'm going to repeat that favor. There's no timeline or expectation; it's just a fluid exchange of kindness and help. That's the difference between if I said, "Hey Kathrin, I want to hire you for your services. I need you to coach me on this thing for an hour." And then you'll charge \$1,000 bucks for your one hour, and then I show up and we do the one hour, and that's it. We're done. I give you the \$1,000 you give me the one hour, there's no relationship, and it doesn't go further than that. As opposed to, what if I help you do something that - to me - maybe I could charge \$1,000 an hour for? And then you help me do something - that for you, you charge \$1,000, but for me takes two hours to do what it would have taken you 15 hours to do, and vice versa. It takes you two hours to do it. So basically, we just both saved 13 hours of both of our time. We didn't spend any money, but we created a relationship of mutual support. And now the value is so much higher than those \$1,000. So, the way that I challenge you guys to start looking

at your every day and ask, "What is the value? What can I give to people? How can I basically move from a place of market norm to social norm, and give?" Because that is essentially how you'll receive, as opposed to, "I'm going to buy your services for an hour." All you're ever going to get that way is your money's worth, if you're lucky. People actually work harder - and again, this has been proven - when they're doing you a favor than when they're getting paid for it. They will put in more effort doing something out of the goodness of their heart than they will being compensated for that same service. That is out there, guys. Google it. It's fucking true.

K

Kathrin Zenkina 55:54

Oh my god. So, building relationships, how I understand this, is about holding off the transaction. It doesn't mean that it won't ever lead to a transaction - and I can tell you how Celine and I are an example of this. I also want to share how my business is an example of this. So many people think that when they start a business, they immediately have to start selling. That's just not how it works. You have to give a ton of free value in exchange for nothing, with no expectations. You have to be willing to go out there and help and serve people. I know that it's hard in the beginning, when you're like, "Well, I need the money, Kathrin. Where's the money? I have to have the money." That's why I really admire Celine; for not just quitting her job and starting to travel the world, and coming from a very desperate place. She actually created a plan. She worked enough and figured out how to make money, to where she could continue her journey from a place of giving, without any expectation; instead of constantly looking for the transaction and saying, "Oh my God, who do I need to talk to? I need this and I need that." Instead, she was just so open with her time, conversations, and helping and learning about other people - where, in the end, she did have the transactions. She did make \$100,000 with her business, but she didn't expect it to come from certain people. That's one of the keys to 2016 - which is our common year - where I made a total of \$9,000 in the entire year. All I focused on that year was just giving and giving and giving, and free content and freebies, over and over again. Eventually, that led me to create a multi-million dollar business. But it didn't start that way. In order to create a business and eventually lead to some transaction that's actually mutual, you have to first build a relationship. Relationships aren't built on, "Here's this, give me money now," or "Here's money, give me this now." Instead, it's, "How can we serve each other? And how can we help each other?" That's actually how Celine and I manifested each other. How we started our relationship was really by giving to each other. We were just like, "How can I help you?" I remember being - and we still are, to this day, like on phone calls - helping each other out. If you needed help with something, I'd say, "Alright, let's chat about it." If I needed help with something, I'd ask, "Celine, how can I do better here?" And you helped me. We eventually ended up manifesting each other to where - based on what you've told me, I don't want to put words in your mouth - but I've

helped you get super clear on your ideal clients. And you've manifested your ideal clients via me - I essentially became your ideal client. In exchange, I got so much value to help me really uplevel my brand, message, and impact on the world. And guess what else that led to? That actually led to - without any expectation, whatsoever. When I met Celinne, I knew that she was someone who has been featured in a lot of publications and has many connections. But I never went to that dinner in Bali thinking, "Celinne is the perfect connection for me because I want to be featured in this publication." No. I went at it as wanting to connect with someone. "Let's be friends. Let's see how we can help each other." Eventually, that led to me actually manifesting something off my vision board, that's been on there since I started my business. Celinne, what is that thing that we co-created together?

**C** Celinne Da Costa 59:39

The most spectacular Forbes article you'll ever read!

**K** Kathrin Zenkina 59:47

Forbes! Finally. And I am just so grateful to Celinne, because she helped me co-create it. She was the one who helped me write it. So, thank you so much. You guys, I know you've already listened in at the beginning of this podcast interview how I introduce Celinne and shared with you a bit about the giveaway that I'm actually doing for anyone who shares this article. It's such a big deal to me and I'm just so excited about it.

**C** Celinne Da Costa 60:13

It's also a fucking awesome article! It's a big deal, read it. Thank you! You're being humble.

**K** Kathrin Zenkina 60:23

I am humble, and proud. Celinne is right. She helped me with this article. It is amazing. You guys have to go read it, and I would so appreciate it if you would share it because I'm doing an epic giveaway. I'm actually giving away one spot inside of my Rich Babe Academy for the one lucky person who shares the article; as well as a gift to everyone who shares the article and follows the instructions that you can find in the show notes. You guys, I'm so excited. Celinne, where can people find you so that they can work with you, and so that they can have the kind of uplevel that I've had in my business?



Celinne Da Costa 61:05

Well, first of all, come find me on social media, which is where I play and tell stories every day.



Kathrin Zenkina 61:12

And her stories are epic, so you have to read them.



Celinne Da Costa 61:15

Yes, I have captions. If you guys love Kathrin's captions, hopefully you'll love mine as well. Very similar style. So, it's @CelinneDaCosta. Do I need to spell it out? Or is it going to be in the show notes?



Kathrin Zenkina 61:26

It'll definitely be in the show notes. So, guys, check that out. I also tag Celinne all the time, so you can find her social profiles.



Celinne Da Costa 61:34

Yes. My website is [www.celinnedacosta.com](http://www.celinnedacosta.com). In terms of working for me, there are several ways. I have made it very easy for people of all budgets and all walks of life to come and work with me. The first thing I recommend, if you guys are trying to get really clear on your story, your vision, your why, and your audience, to do a Story Clarity Intensive with me. Before I actually explain what it is, do you want to go?



Kathrin Zenkina 62:02

I can attest that this is the program that Celinne has. It's an intensive, so you work with her one-on-one. She does some NLP magic on you and takes you through these trances in which words just come out of your mouth and you're like, "Whoa, did I really just say that?" She just extracts all of the essence from you of what is needed in order for you to tell your best story. Also, I got even more motivated to keep creating epic things in my business because I finally realized why I was in business. I know that sounds crazy - like I obviously knew the general idea of why I was in my business and why I was doing what I was doing - but to have it in a clear-cut sentence where I'm like, "Yes, this is it. This is how I want to help people. This is what motivates me and drives me." I've experienced so many creative breakthroughs since those two sessions that have been just blowing my mind. So, thank

you.

**C** Celinne Da Costa 63:04

You're very welcome. And yeah, I'm not going to speak any more than that - like I can't even do that one justice. For those who are not ready for that level of commitment, but still want to get started on their stories today, you can look into my Your Seven-figure Brand Story Course, which is also listed on my website. I also have a really exciting group program coming out in October. So, I have lots of things, you guys; lots of resources on my website, from free to paid. Whatever level of support that you need, you got it. I just want you to get out there and start telling your story because you can only experience the magic of what you will have and attract into your life, once you start freakin' doing it.

**K** Kathrin Zenkina 63:46

Yes.

**C** Celinne Da Costa 63:47

So, do it!

**K** Kathrin Zenkina 63:48

Start telling yourself that story that's going to drive you, and start sharing that story with others. The moment you get clear on the inside, you guys know that manifestation is all about expressing what's on the inside, what's inside your mind, what's inside your heart and into your external reality so that it can manifest into physical form - whether that physical form is a business, a life of travel, a relationship, or whatever it is. Thank you Celinne so much for being on the Manifestation Babe Podcast. You dropped so much gold in this episode. Please, go ahead and rewind, because I know you guys have to listen to this a couple of times to really get what she just told you. This is absolute gold. And please, go ahead and take a screenshot of this episode, and tag both I and Celinne. All her details are going to be in the show notes. Just let us know, what is your biggest takeaway? What is their biggest a-ha! moment? What did you love most about the episode? I want to show Celinne as much support as we possibly can. Let her know that you listened, because this is going to be such an amazing episode. Thank you so much for being here.



Celinne Da Costa 65:04

Thank you so much for having me. And, you guys, I'm sending you so much freakin' love. I'm just so excited to see you guys manifest the story of your life that you want to create. Feel free to keep in touch with me any success. Anything that comes out of this podcast, or anything that you've applied and it works for you, share it with me. People, like you guys, who go on and take these insights and golden nuggets and actually turn it into action into something that they create in their physical reality - you guys are the reason why I wake up and do what I do every morning. So, thank you so much, and thank you to Kathrin, because you're just a fucking beautiful soul. I love you so much, and I'm so excited. You guys better to watch out, because Kathrin and I are about to manifest some freakin' epic shit together.



Kathrin Zenkina 65:51

Yes, we are. Alright, guys. Have an amazing rest of your day. I'll catch you in the next episode. Bye. Thank you so much for tuning into today's episode. If you absolutely loved what you heard today, be sure to share it with me by leaving a review on iTunes so that I can keep up the good stuff coming your way. If you aren't already following me on social media, come soak up the extra inspiration on Instagram by searching @ManifestationBabe, or visiting my website at ManifestationBabe.com. I love and adore you so much, and cannot wait to connect with you in the next episode. In the meantime, go out there and manifest the magic.