

## **Episode 100: Was It A Sign To GIVE UP? The Day My Website Disappeared Into The Abyss.**

Hello Gorgeous Souls!

Welcome back to the Manifestation Babe Podcast!

Today, I want to share a two-parter episode with you, mainly because I have two stories that align with the exact same message. As I'm recording this right now, I have no idea what I will title this podcast, however, to summarize what this is going to be about, I'm going to share with you a story. This story is about the day my website disappeared into the abyss and what that meant for my business. I want to share with you a play by play of how I was feeling. I want to share with you the meaning that I gave to that event versus how others would have probably interpreted it, and how that led me to where I am today. This is inspired by a question that I get asked on a regular basis.

At the moment, I hang out a lot more on Instagram than I do in my facebook group just because that is where my energy is flowing right now. I know that in 2017, I was all about my facebook group, which is why it grew to such an enormous size of almost 60,000 people. Now my Instagram is growing pretty rapidly and quickly and I'm loving talking with each and every single one of you. I realized that wherever I pour my energy into is what grows, right? The Law of Attraction, what you focus on expands, which is such a beautiful side message around growing your business. If you put your love, heart, energy, soul, and your mission behind your business, it just has to grow. Slap some belief into it, and really believe it's going to succeed, that the inevitability of the success of your business is there, and by the Law of Attraction, the laws of the Universe, it HAS to grow.

So this question that I always get on my Instagram lately is, "Kathrin, is there ever a sign from the Universe to give up on something?"

I know that a lot of my beautiful souls on social media look up to me as someone who is a business role model. However, I am not a business coach. I'm not going to share tactics, practicalities and strategies around business with you, because I focus on mindset. I really do apply manifestation to my business. Although there is a ton of strategizing that goes on, it is never derived out of nowhere. It is always derived from my team and I's mindset, what we are intuitively aligned with, and what is behind our mission. We then pick a strategy from there. So it always comes from mindset. I am not a business coach because I'm not here to teach business strategy. However, I actually have someone who is my go-to, who I am so happy to share with you. I've said his name a million times and I'm actually partnering with him this Summer. We are going to give you the best business course that ever existed, along with a ton of my manifestation bonuses. So you are going to get the MB manifestation babe experience in this course. It is actually going to be a double live event, to which I will discuss more towards the

end of this episode. So you definitely want to listen to the entire episode to learn how you can get on the waitlist as soon as possible. These podcasts are actually inspired by this course.

I want to share with you a lot of my business ups and downs and my beliefs behind business. I also want to share how I've been able to manifest a multiple six-figure business in just three years. Actually, if you want to be specific it's been three years and three months. However, my mentors always tell me that I regularly break industry records and that they have not seen this type of growth before. They always ask me things like "You've done this without funnels?", "What? You have done this without having a team of ten?", and they are always amazed at my progress. I want to share everything with you, from all the beliefs, to the manifestation strategies behind how I've gotten here. Then you can partner with someone to teach you about funnels, webinars, how to use your social media platforms, pick your niche, and build a course. Someone you can learn from with the ultimate goal of putting everything together to send out into the Universe.

You and I both know that your mindset needs to be in order. That if you don't understand the principle that I am about to share, the one that inspired this podcast and the two stories I am going to share with you, then you simply will not be successful. You will be wasting so much of your time, energy, and focus, putting things out into the Universe and not getting anything in return. Not getting what you absolutely deserve. Not just desire, but actually deserve, because your success is already inevitable. If you have any desire to build a business, then you were meant for it. Let me repeat that again, if you have a desire in your heart to build a business, I don't care what type of business, then you were meant for it! I can only speak for online businesses because I have no experience with brick and mortars, but the principle of business still applies. That is because when it comes to any business or any desire that you have in your heart, it was placed in your heart for a reason. It means you were designed for it, it means that you already have the resourcefulness and everything you need inside of you to make it happen. Although not all of us have access to the same exact resources, we have the ability to attract the same resources in very similar ways. That's why I always say that resourcefulness is inside of you. As long as you recognize that resourcefulness, drive, and power are inside of you, then you will absolutely manifest and attract the people, events, circumstances, and ideas you need. Remember, business and money are about monetizing ideas. Getting everything you need will happen, as long as you understand that you are meant for it the moment that you desire it.

Okay, so back to the question I often get on Instagram. I'm usually asked, "Does the universe ever give you a sign to give up on something?" This usually comes from people who are frustrated because their webinars are not converting, their Instagram is not growing, their audience is not interested in what they're talking about, or God forbid, something got deleted or they got sick and were not able to work on their business for months. These external circumstances we cannot control or predict, they are just a part of life. As long as we see them as happening for us, then they are happening for us. However, if we see it as something that is happening against us, then we will create evidence and proof that it is in fact happening against us. So when I get this question, if the universe is giving someone a sign to give up on

something, or if something is not meant to be, I always say, “there is no such thing”. I repeat, there is never a sign from the universe to give up on something.

The only way that you can fail, is if you have succeeded as well. So many of you are afraid of failure. When I ask people what their biggest fear is, or what is holding them back from their life, business, relationship, or manifesting, everyone always says “I’m afraid to fail”. What I want you to know, and this is very important, is that failure is a part of success. They are not two separate things, not two options, not two choices or two paths, they are one. They go hand in hand on the exact same path. If you are someone who succeeds, you're probably someone who has failed as well. If you're someone who has failed, your success is still inevitable because you are still on that path. You are on the path of your heart, your soul and your mission. Success and failure go hand in hand. The biggest thing I would like for you to understand is when you work hard on avoiding failure, you work just as hard on avoiding success. I'm going to repeat that again because I really want you to get it when you work hard on avoiding failure, you also work just as hard at avoiding success. When I say work on avoiding failure, think about what that means to you. You might be perfectionistic, waiting for the perfect time to start a business or the perfect day of the month to do a webinar or the perfect post. Perhaps you are waiting to start your podcast until you have hired a voice coach and someone to help you speak eloquently and perfectly. However, I hope that I can be an example through my more casual personal Instagram posts or the way that I record my podcasts in such a casual format. I hope that I can show you that you get to be yourself and still be successful. You get to be yourself and still be a role model. You get to fail, embarrass yourself, be vulnerable, scared and still be a success. Because if I can do something, and I can succeed with it, so can you.

So is there a way to still fail? Yes, but I know that is not your path. However, in case you are going down that path, I want to stop you right now. The only way to really fail is to give up. True failure is giving up. This is because the moment that you decide to give up, you are telling the Universe to stop helping you, that you are done. You stop attracting everything that you need to help you get to that level. Imagine if you saw that failure as a lesson or the Universe sending you a sign to persevere, to try something else, perhaps a different niche. This happened to me with my Beach Body business. Beach Body was my other online business before I started Manifestation Babe. I don't look at it as giving up on Beach Body, because I just transferred myself from Beach Body to Manifestation Babe. In reality, I'm doing the exact same thing. I used to preach manifestation to my team. Former Beach Body team members follow me here now on my podcast, and they are always amazed at how far I've come. They also recognize that all of the crazy stuff I used to spew at them was actually correct. It was actually right and now they are ready to learn it, which is so funny. So I always knew that I was meant for online business and I just never gave up. The Universe just gave me another avenue, niche, or type of business or way of doing things, and that is why I'm here. I never gave up along the path, even though I wanted to give up so many times.

I wanted to give up when I was working my nine to five job while living at my step grandmother's apartment. So I don't know if you guys know this part of the story, but I went from my

grandmother's couch to my other grandmother. Around that time she had moved to Seattle, Washington to live with my parents and her apartment opened up for Brennan and I. We moved in for about six months. Thankfully we were rent-free because we did not have money for rent at the time. We just paid for utilities, food, gas, and the basics they asked us to pay for. This is where we lived while I was working my nine to five job right before I went full-time with Manifestation Babe. Around the time I went full-time with Manifestation Babe was when we finally made enough money to move into a studio apartment. I worked at a medical office and I remember a very specific day at work where I was by the fax machine doing something when I got a text from my ex-boyfriend. I literally can't even make this up.

I get a text from him basically saying "Hey, how are you?"

I replied saying "I'm doing great, how are you?"

He then wrote me this long essay about how amazing he was doing, basically insinuating that I missed out by breaking up with him. He showed me a picture of the ring he got for his girlfriend and told me all about how he was going to propose in Paris. He laid out the whole proposal story for me. He went on about how romantic and amazing it was going to be. He told me how much money he was making and how he bought a new car, and the list goes on and on. I am not making this up.

I remember at the time, I was looking at my computer and then my phone, then my computer and then my phone again. I remember thinking, "Wow, is this really my life?" Like how the eff did I get here? I wanted nothing more than to give up at that moment. I was already working 18 hours a day. I would wake up at 6 am, work for three hours on my business, go to work for nine hours, spend my lunch break working on my business, come home at 6 pm and work on my business until midnight. I had committed myself to learning how to create a business out of the knowledge that I've accumulated over the last 10 years. I wanted to create a business out of my mission, my passion, my ability to take risks and teach others that failure is never an option. It is only a lesson learned. Even though I was so committed to sharing this message, at that moment I thought, "Wow, is this even worth it?"

Fast forward about six months from that moment, we were still living in my grandmother's apartment. Her name is Clara. So Clara was living with my parents, and my other grandparents who's couch I was living on, were now living in Clara's apartment as well. That is just how Russian families are, we help each other out and trade apartments to make sure everyone has a place to live. So around that time, it was finally time for my first real launch of Manifestation Babe. It was December of 2016 and I had pre-sold some spots. So finally, those 18 hour days were starting to pay off. I've never given up because every successful person that I modeled kept telling me, "Do not give up, do not give up, you never know when that day is going to come". Well, guys, that day came, at least a mini version of that day. Since then, there have been so many more amazing days than what I'm about to share with you. However, this day

also led me to almost giving up again. It led me to entertain the thought that the Universe was giving me a sign that I'm wasn't meant for this, but more on that part of the story later on.

I was so excited because in all of 2016, I had just made \$9,000. So up until December of 2016, all that Manifestation Babe had made for the entire year was \$9,000. It was from a collection of courses I was selling online for about \$35 each. I also picked up two 1:1 clients the month prior, so the bulk of my income came from that, hence why launching my own course was a big deal. So I launched a course and I pre-sold it. I still do this today. I sell the content first, see if it is viable, if there are people who are interested and committed to doing the work, then, as the course goes on, I create it and customize it to my students. I get to know my students and customize each module based on what they want to learn. If you are not doing this now, if you are spending a lot of time creating and then selling, you're going to burn yourself out. I know because I have done that before. Anyway, December 2016 was the first time ever pre-selling content and I was just so stoked about it. I ended up selling 50 spots. This was a \$10,000 launch. It felt like it was the first week of my life and I'll never forget it.

It was New Year's Eve between 2016 and 2017. Brennan saved up all his money, all his paychecks from his catering job, to take me to Las Vegas for our one year anniversary. This was around the time where I had all these promotional emails lined up. It sounded something like, "Guys! Get into my course, I'm going to teach you this and I'm going to teach you that." All of a sudden, it was like the floodgates had opened and I generated \$10,000 that week. I literally thought that I was going to wet my pants, because to remind you, I have never seen more than \$2,000 in my bank account, or at least in a single month. All of a sudden I made \$10,000 in a week, what?

So I was finally finished creating the content and I actually did things a little bit differently at that time. I created the content and pre-recorded it, but I still pre-sold it. I spent three weeks creating an in-depth, in detail, step by step course on how to build a course. I don't know if I shared this before, but by December 2016 I had already created a few masterclasses. Through those classes, I had a lot of people asking if I could share how I created my courses. I was so proud of this course. So the day came where I was supposed to release the content, and my students were so excited. I added them all to one Facebook group, as I still do. I was hyping them up, giving them a countdown to when the content would be released. I was so so excited. I would call myself a business coach and I was focused on helping entrepreneurs. However, I never released content that focused that much on strategy, and this was my first-course teaching strategy while also applying the mindset.

I remember some modules didn't get recorded for some reason, the screen share I used to record the module stopped working. So after getting a sore throat from talking for two hours, I realized my course was never recorded.

So the day came when I finally got to press publish on my course content. It was a Sunday, and Monday was just around the corner, which meant I was about to go back to work. I was

committed on releasing this Sunday towards the beginning of January. I had a mission of releasing this before Monday so that I can go to work stress-free and not worry about my courses. All I would have to do later was support my students. I had ten hours of content on my website locked and loaded, ready to go. I hit the publish button and waited, and waited, and waited. I refreshed the page to my website, and the screen went white. I remember looking at it and then pushing refresh again really confused. I went to check my internet and it was still there, so I clicked refresh again. Nothing came up, not even an error message, just a white screen. I had never seen this before, until today. Usually, there would be some sort of error message, like a 404. I instantly started panicking. I called my host, which was Blue Host at the time, and explained that my website wasn't working. I explained to the customer support team what happened and asked if they could help me get my website back online. The woman who answered my call put me on hold to go look into the issue. She looked up the website and saw exactly what I saw, a white screen. In the meantime I was also checking from multiple devices. I checked from my laptop, my phone, Brennan's phone, and Brennan's laptop. I disconnected from the WiFi and used my LTE to check if my internet was the issue, and I was met with the same white screen every time.

After a while, the woman came back on the phone and asked me, "Are you sure there was ever a website here?"

"Excuse me?", I said.

"It's literally as if there's never been a website here. I don't see any records. I don't see any traces. I don't see anything. Are you sure you had a website? Are you sure you're on the right domain?," she said.

"What do you mean?", I said in a Manifestation Babe calm way.

"Ma'am, have you ever backed up your website because if you backed it up, then we can just restart it," she replied.

"No. How do you back it up?", I said.

"Oh. My. God. Hold on, let me put you on hold. Let me see if I can still help you," she said.

She put me on hold and I start crying uncontrollably. I had just made my first \$10,000, my first evidence that my business was even viable. I was proud of the \$9,000 I made in 2016, it was money I made from my business and proof people wanted my content, however, this was my coveted \$10,000, the money made from my first launch. I had a check representing my \$10,000 launch, I also had a vision board representing my \$10,000 launch. I had so many things in my life around manifestation representing my \$10,000 launch. This launch going well was going to prove to me that my business can be successful.

I remember balling my eyes out and Brennan asking me, "What's wrong? What's wrong?"

I remember telling him, “Brennan, obviously, this is a fluke. Obviously this is a sign that it was never meant to be. Obviously, this is a sign that I’m not supposed to succeed here.”

I remember my thoughts going down that path, down a path most of us would honestly go down if this would happen. Everyone says, “I would never think that way.” Until you have experienced it, no matter how brilliant you are, or how phenomenal your mindset is, you are going to entertain negative thoughts in certain circumstances. Having negative thoughts is completely fine, as long as you are not taking action on those thoughts. I still have negative thoughts and I’ll share another story with you that centers around that.

Anyway, I was relying on this \$10,000 launch, to help Brennan and I go apartment searching. I thought \$10,000 was plenty of money for us to find an apartment, make a deposit, and buy some furniture. I was thinking we can finally move out and I would build a beautiful space for myself to really grow this business. All of a sudden, I entertained the thought for just a moment that I would have to refund every single course member. I had no record of anything, and I thought this was a fluke, it is all gone.

At that moment, Brennan looked at me and said, “Kathrin, you are a Manifestation Babe! Stop thinking that way. You can manifest your business back online. If you always tell me that you can manifest anything into your life, you can manifest your website back up. I want you to visualize it coming back up.”

I remember looking at him and thinking, “Oh my god, you effing idiot, that’s just not how it works.” (That is how it works energetically, but I was so paralyzed and so shocked, all I was doing was crying uncontrollably). After about three minutes of silence, because I was still on hold while all of this was happening, all of a sudden my Higher self took over. That part of me that knows that my success is inevitable. The part of me that is connected to the Universe, the truth, and my heart said, “Kathrin you’re going to stay up all night, you’re going to rebuild this website. It’s going to be as if nothing ever happened. If you did it once. You can do it again. Call off work tomorrow, pretend you’re sick, and everything will be back to normal.”

I do not remember if it was a voice or something I read in a book, but this truth came into my soul. I remember intuitively knowing that this is not a sign to give up and that the Universe will never give you a sign to give up. I decided that I’m not going to give up and I’m just going to rebuild the whole website again. I decided to simply stay up all night and rebuild it from scratch. When my students wake up in the morning, I will release my course on time, as if nothing had ever happened. The moment I made that decision, the woman got back on the phone and said, “I am so sorry, but there is nothing we can do.”

At that moment, my website re-effing LOADED. I cannot make this up. The screen went from white to everything being there, as if nothing had ever happened.

I immediately told the woman, "No, actually, we just reloaded."

She said, "What are you talking about? That's impossible."

"No, it's back up," I said.

"All of your content is on there?" she replied.

I immediately checked all the different pages, and replied, "**Yes.**"

She immediately told me how lucky I was and offered to teach me how to back-up my website. I learned that lesson so quickly. I learned that this is not a sign to give up. This is just a sign that you should probably back up your website. Immediately once I backed up my website, I shut my laptop and sent an email to my students letting them know the course was ready. They were stoked. This was one of my most successful courses at that time. Everyone enjoyed it and no one ever knew that it had disappeared for a small period of time. At that time I was training myself to always see the good in everything, see the lesson, and see how everything is happening for me. I looked at Brennan and said, "Imagine if we had a multi-million dollar launch and this happened and we lost the website."

I have goosebumps saying this because it's true. To this day, he says, "Kathrin, that would have been way worse"

Exactly. This was a sign from the universe to help me. This was a lesson I needed to learn because I would much rather learn this lesson having 50 students, then 50,000. I would much rather learn this lesson during a \$10,000 launch than a million-dollar launch."

I am grateful I learned this lesson having just a couple of courses rather than my Manifestation Babe website today. If you have been on Manifestation Babe lately, there are many things going on. I have a ton of free resources. My freebie library alone is an entire website portal. I also have my academies, courses, masterclasses, and bundles. I am so grateful that this happened to me in 2017 and not in 2019. Also, you know what's even funnier is that we still continue to have website problems up until now. The difference is, we hired a team that helps us quickly solve these problems. After 2017, Brennan and I would panic every time an issue came up, as we tried to figure out how to solve it. Then we hired Londa, and she would try to figure it out. The problems never really went away in my business, we just learned how to handle them. We knew every time a problem took place, it was just something we needed to learn in order to prevent it from happening again in the future. We would always thank God that a problem happened with one student, instead of twenty, or with one page, rather than a whole website. Thank God that this happened at that time rather than when we were on the cover of Forbes. We would always thank God, the Universe, the Angels or whatever it is that you believe in. I hope you know that whenever I say God, Universe or Angels, replace that with whatever creative entity that you pray to or believe in. Whatever you believe in, has your back and it is



always looking out for you. What you believe in will only ever give you signs to preserve, to try something different, to try something new and to keep going. The desires of your heart are never placed inside of your heart to tease you. You don't have this vision of building a successful business just for the sh\*tts and giggles of it. The desires of your heart are placed there because you are actually meant to manifest them. I've always believed this somewhere deep inside of me but I have so much proof of it now.

I'll share another story with you on the next episode. I'm planning on recording it tomorrow. I will share with you another example where I thought that this was the end. I thought my business was over, my life was over, everything was a fluke. I was convinced I was an imposter. The most negative thoughts were just oozing out of my brain and swirling around me. I'll share with you how despite all of this, I was still meant to do this. Once I became clear on what I wanted for myself and not what my parents wanted for me, I knew this was always a part of my vision.

You guys all know that story where I said no to Medical School so I can build an online business. Well, there were many ups and downs in between, but I always knew that my success was inevitable because that's what I decided. After repeating that enough times to myself, it eventually became a solidified belief, which turned into a self-fulfilling prophecy. Everything in your life is just a belief. It's an opinion that's been repeated over and over again inside of your mind, until it became solidified like a stone in your brain. Everything is changeable, everything is a belief and everything becomes a self-fulfilling prophecy. It all depends on what you decide to tell yourself. This is why I'm so adamant about affirmations. I want you to ingrain it in your brain just as much as I've ingrained it into my brain. That even if you have a challenge or a problem along the way, you still know that your dream is not a tease. What's placed in your heart is not there to tease you. Your success is f\*cking inevitable, and you are always, always, always on the right path. The moment you believe that problems are not blocks in your path or a reason to give up, is the moment you will succeed. It's like my psychic always told me, that chaos means that you are on the right path because things need to fall apart in order to fall back together. Part two of when I thought my business was over is a perfect example of this. I am so excited to share that episode with you, where I thought that my business was just a dream. It felt like the Universe was telling me, I hope you enjoyed your dream now time to wake up.

Thank you so much for listening to this episode. Thank you for sharing. Thank you for tagging me on Instagram. Thank you for leaving a review on iTunes and I hope you are enjoying the free manifestation hypnosis that you get when you leave a review. Just screenshot it and email it to my team at [hello@manifestationbabe.com](mailto:hello@manifestationbabe.com) and I will see you in the next episode. I will be sharing with you part two of "Does the Universe ever give you a sign to give up on something?"

Alright, have a fantastic day!